

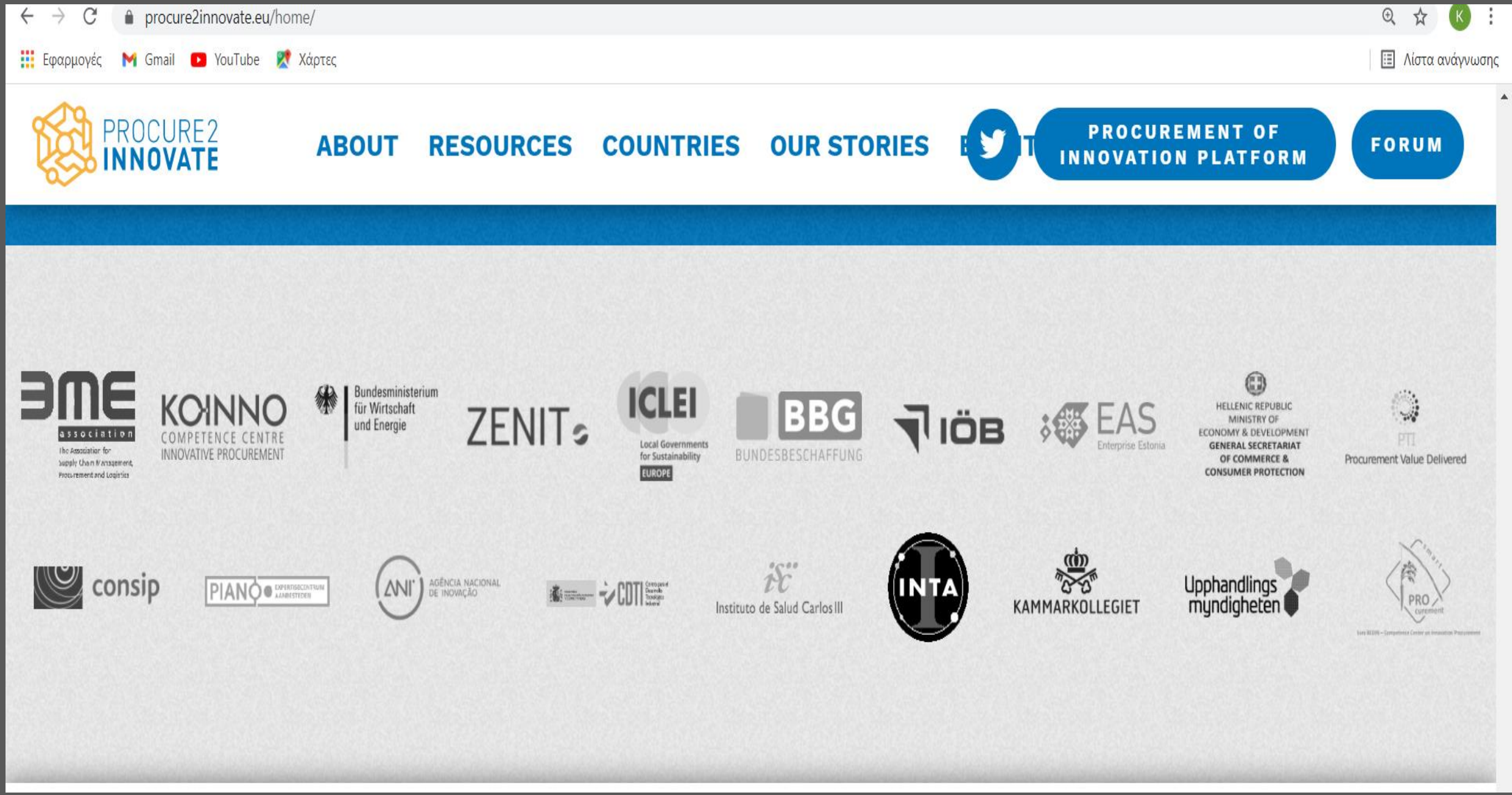
JOINT DECLARATION ON INNOVATION PROCUREMENT IN EU

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Main incentives for this paper

- It was conceived in the environment of the Procure2innovate network. https://procure2innovate.eu/home/
- This strategic cooperation supported 10 EU Member States to enhance institutional assistance to public procurers and to facilitate knowledge sharing, strengthen collaboration, exchange best practices and improve the development of expertise in cross-border co-operation on innovation procurement. This reinforced innovation procurement in the involved countries.
- Greece and Netherlands had the co-presidency of the period so it was decided that Greece should prepare such a policy paper as part of its presidency obligations


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KOINNO COMPETENCE CENTRE INNOVATIVE PROCUREMENT
Bundesministerium für Wirtschaft und Energie
ZENIT
ICLEI Local Governments for Sustainability EUROPE
BBG BUNDESBESCHAFFUNG
IÖB
EAS Enterprise Estonia
HELLENIC REPUBLIC MINISTRY OF ECONOMY & DEVELOPMENT GENERAL SECRETARIAT OF COMMERCE & CONSUMER PROTECTION
PTI Procurement Value Delivered
consip
PIANOO EXPERTISECENTRUM AANBESTEDEN
ANI AGÊNCIA NACIONAL DE INOVAÇÃO
CDTI
Instituto de Salud Carlos III
INTA
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PRO curement

Main incentives for this paper

- It was seen as a chance to :
- Highlight the aspect of innovation procurement in accordance with its increasing importance as a topic
- Promote the P2I network and increase its positive effects
- Try to highlight the idea of a call for a next generation P2I network

Main points of the paper

- With a combined annual purchasing power of 2.8 trillion Euros or 17% of the EU GDP, the acquisition decisions of the EU public sector have a major impact on European recovery. By using innovation procurement more strategically, the public sector can guide change in the direction of green, digital economic recovery.
- EU must deliver its citizens more efficient, higher quality public services that are powered by modern cutting-edge digital technologies that are resilient to systemic shocks. In addition, EU has committed to increase investments in research and innovation and set ambitious targets to address the societal challenges faced by our generation and become the world's first climate neutral continent.
- By acting as an early adopter that fuels wider deployment of new solutions, innovation procurement empowers the EU public sector to reap more quickly the benefits that cutting-edge solutions can offer to speed up economic recovery and come out stronger after the crisis.

Main points of the paper

- Two main references:
- Highlighted on 25/11/2020 in the Council Conclusions on *Public Investment through Public Procurement: Sustainable Recovery and Reboosting of a Resilient EU Economy* (2020/C 412 I/01.
- "Final report - Benchmarking of national innovation procurement investments and policy frameworks across Europe", https://digital-strategy.ec.europa.eu/en/news/benchmarking-national-innovation-procurement-investments-and-policy-frameworks-across-europe
- BUT
- Investment levels in innovation procurement and in particular in the parts dedicated to R&D procurement and to ICT-based solutions, are significantly lower than in other parts of the world and there are also considerable differences between European countries.

Main points of the paper

- So we need to engage public buyers in all public sector domains to open procurements to innovative solutions that can solve societal needs and also to actively drive the demand for innovation where solutions are not available yet.
- EU Member States thus need to act, join forces and work hand in hand with the European Commission to increase the strategic use of innovation procurement at national, regional and European level.

So we the signatory countries, declare that commit to:

- Create national action plans for innovation procurement with defined targets and monitoring systems that measure the outcomes and impacts.
- Embed innovation procurement strategically in the national strategies for key public sector domains such as health and social care, education, transport, energy, environment, etc.
- Embed innovation procurement strategically in the national strategies for the digital market and strategic ICT technologies (e.g. blockchain, AI, big data, IoT, advanced computing, robotics).
- Reinforce the existing or create a National Competence Center on Innovation Procurement to offer support to public buyers tailored to their needs and support the mainstreaming of innovation procurement by providing financial incentives to public buyers.
- Support the permanent establishment of the European Network of National Competence Centers on Innovation Procurement and expand the services of the Network: to integrate data on innovation procurement, promote EU funding opportunities on innovation procurement and train procurers in our countries to take advantage of them.
- Train public buyers to enhance their multi-disciplinary capacity on R&D procurement and on procurement of innovative solutions (legal, technical, green growth and sustainability skills).
- Exploit synergies with European Digital Innovation Hubs to set up Regional Competence Centers on Innovation Procurement for public buyers and innovators at regional / local levels.
- Create more innovation friendly procurement markets that offer all types of innovative enterprises (including start-ups/SMES) a fair share of business opportunities: Promote the use of techniques that remove barriers and open up procurements to innovation (e.g. value for money criteria, functional specifications, preliminary market consultations, variants, enable suppliers to retain IPR ownership unless overriding public interests require the buyer to acquire it).
- Facilitate the implementation of collaborative cross-border joint procurements to create an EU wide growth market for innovative companies and to increase EU resilience in the supply chain.

we, the signatory countries, call on the European Commission to:

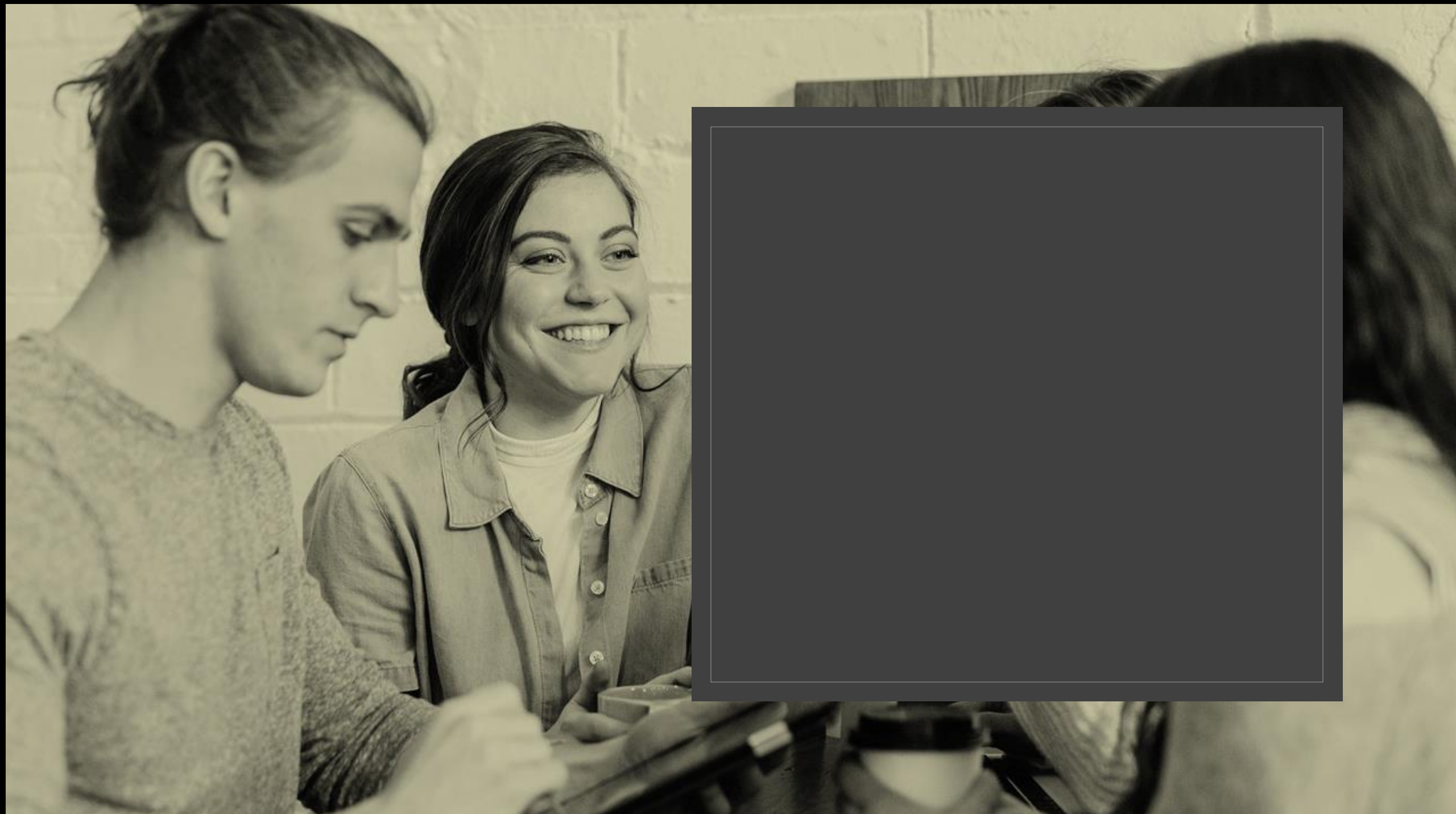
- Embed innovation procurement strategically in European level policies and action plans for key sectors of public interest as well as for the digital market and strategic ICT technologies.
- Set EU level targets for innovation procurement and its key components for economic growth (R&D procurement, procurement of innovative solutions) and regularly monitor the progress of those investments across EU Member States compared to other parts of the world.
- Increase significantly the total innovation procurement investments in EU funding programs to strengthen collaboration on cross border innovation procurement projects. In this context, Europe needs to increase its investments not only in procurements that focus on the early adoption of innovative solutions but even more intensively its investments in R&D procurements, in particular in Pre-Commercial Procurements.
- Keep supporting the continuation and expansion of the European Network of National Competence Centers on Innovation Procurement in line with the EU Council Conclusions[1]. Facilitate cross–border collaboration between National and Regional Competence Centers.

- As public procurement takes place predominately at regional and local levels in EU, **we, the signatory countries, call on the European Committee of the Regions** to adopt a similar declaration and to support the promotion and reinforcement of innovation procurement in EU Cities and Regions.

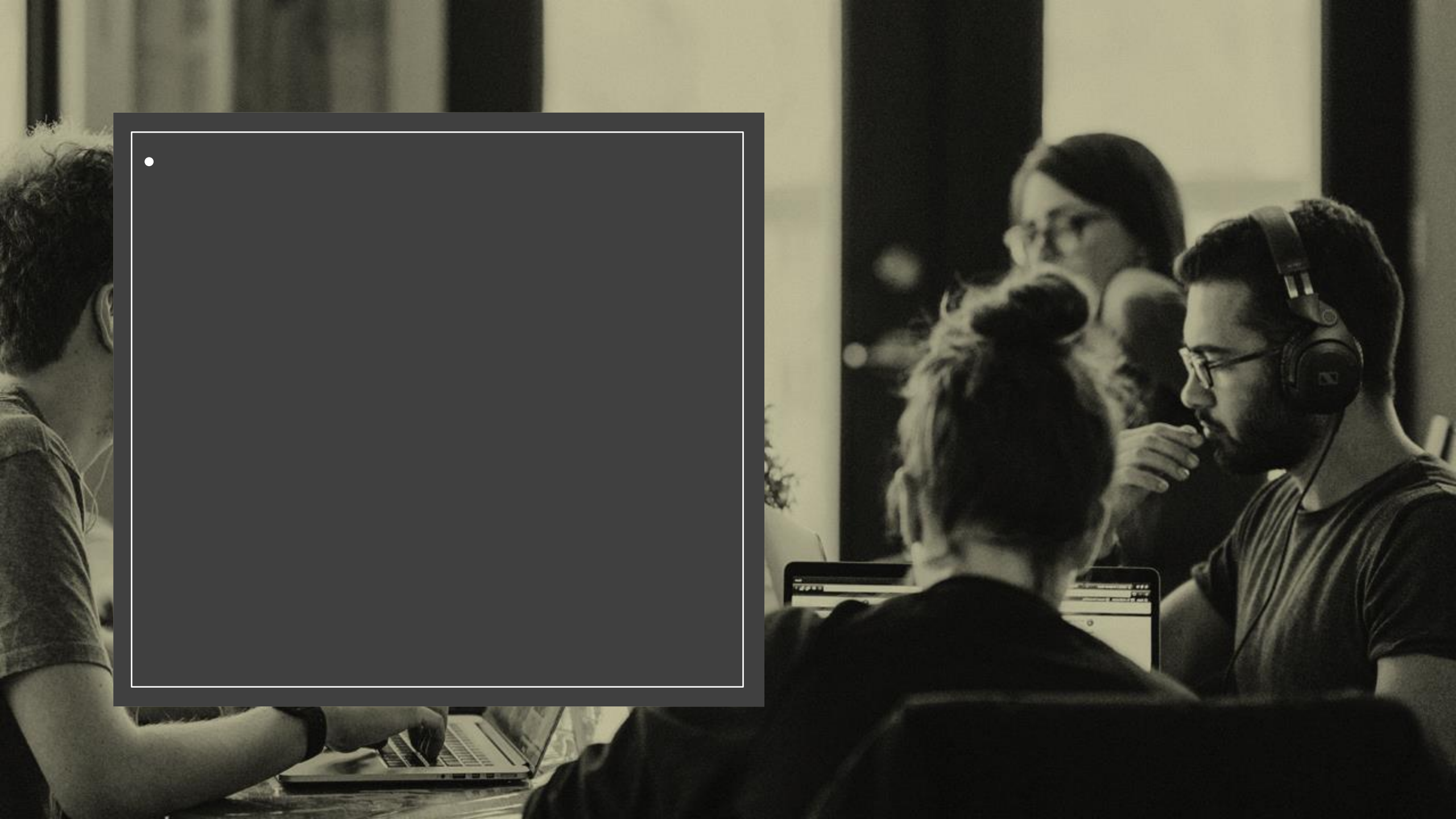
- It was announced at the Competitiveness Council (Internal Market and Industry) on the 29th September 2021 by the Greek Minister and it was supported by Italy, Cyprus, Luxemburg, Germany and Austria.

Although that the declaration was not finally signed, it has brought to attention several usefull conclussions

- The European Commission and the EU member states might very well have very different demands and anticipations from a tool of innovation procurement and this creates conflicts
- Even in the Commission GD's innovation is something everyone is after for
- The more demanding document you produce the more difficult to achieve consensus
- In EU MS not all Competent Centers have the mandate to work on such a document because very often and although with a positive attitude they need higher permission to endorse such a document.
- …….









THANK YOU FOR YOU ATTENTION

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